

# MOVE

## Monitoring Ireland's greenways







Courtesy Fáilte Ireland

## What is MOVE?

Mobility and Outdoor Value Estimates (MOVE) is a pilot research project between Fáilte Ireland and TII, supported by AECOM consultants. The project involves collecting data on outdoor active travel infrastructure in Ireland with a specific focus on greenways. A programme of intercept surveys and counts is underway to understand the profile and preferences of greenway users in Ireland.

### Where and when will the surveys be undertaken?

The survey periods have been selected to capture seasonal impacts on the use of greenways. Greenways are very popular over the summer period and weather and holiday periods have a large influence on the type of people using them. But it is also important to identify the extent of local and functional use of the greenways over the full year, as opposed to focusing on occasional visitors.

### Survey Locations

- Great Western Greenway (Mayo Co. Co)
- South East Greenway (Wexford Co. Co/ Kilkenny Co. Co)
- Old Rail Trail (Westmeath Co. Co)
- Limerick Greenway (Limerick Co. Co)
- Waterford Greenway (Waterford Co. Co)

### Survey Periods (to date)

- Winter (December 2023)
- Spring (March/April 2024)
- Summer (June 2024)
- Autumn (August/September 2024)

### What will the results of MOVE be used for?

The surveys will provide us with valuable data to use for the planning and appraisal of future greenways schemes. Benchmarks for the likely usage of future greenways will be available from the data. The parameters and assumptions behind our analysis tools will be improved using the survey data. Fáilte Ireland will use the survey data to improve models that estimate spending associated with visitors to greenways.

### Where can I access the MOVE results?

We are delighted to be able to share the results of the MOVE surveys to all who are involved with or interested in Irish greenway projects. At this point, data from the Winter, Spring and Summer surveys is included in a dashboard format along with a summary of key insights. We intend to add more data in the future after it is collected and analysed.

You can access the MOVE dashboard and insights [here](#).



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